

Sponsorship Information



Why UX Y'all?

UX Y'all 2018 is the inaugural conference put on by the Triangle UXPA association, which is the local chapter of the User Experience Professionals Association. With over 375 paid members, officers and board members from top local companies, and near-monthly events, Triangle UXPA offers unparalleled access to the local UX community.

Sponsorship not only places your name in front of an audience of user experience/ usability professionals, designers, and developers, but also demonstrates your involvement in the community. It shows your employees, customers, and clients your commitment to quality user experiences with your products and services.

UX Y'all sponsors might be interested in:

- Exposing tools or services to UX professionals
- Hiring or networking with UX, design, or development professionals
- Demonstrating commitment to quality experiences

Overview

Location

Raleigh Convention Center
500 S Salisbury St, Raleigh, NC 27601

Dates

November 8-9, 2018

Contact

For more information or to discuss a custom sponsorship, please contact sponsor2018@uxyall.org

Sponsor Opportunities

Platinum - \$5,000 (1 available)

Exhibit Space

- Table with 2 chairs and skirt, preferred placement within vendor area

Brand Placement

- Priority logo placement on UX Y'all website
- Priority display on UX Y'all welcoming slides
- Can list yourself as a Triangle UXPA sponsor (with our logo) in your website, publications, recruiting material, etc.

Follow Up

- Access to name, email address, and company of opted-in attendees

Event Access

- 6 complimentary passes
- Discount code for additional registrations



Gold - \$2,500

Exhibit Space

- Table with 2 chairs and skirt, preferred placement within vendor area

Brand Placement

- Logo display on website
- Logo display on welcoming slides
- Can list yourself as a Triangle UXPA sponsor (with our logo) in your website, publications, recruiting material, etc.

Follow Up

- Access to name, email address, and company of opted-in attendees

Event Access

- 4 complimentary passes
- Discount code for additional registrations



Silver- \$1,250

Exhibit Space

- Table with 2 chairs and skirt, preferred placement within vendor area

Brand Placement

- Logo display on website
- Logo display on welcoming slides
- Can list yourself as a Triangle UXPA sponsor (with our logo) in your website, publications, recruiting material, etc.

Event Access

- 2 complimentary passes
- Discount code for additional registrations

Bronze- \$500

Brand Placement

- Logo display on website
- Logo display on welcoming slides
- Can list yourself as a Triangle UXPA sponsor (with our logo) in your website, publications, recruiting material, etc.

Event Access

- 1 complimentary pass



Lanyard sponsor - \$1,000 plus production costs (1 available)

Have your company logo/saying/whatever you please on the lanyard worn by every speaker, attendee, and volunteer at the conference

Wifi sponsor - \$1,500 (1 available)

Select the name and password to the wifi that every conference attendee, speaker, and volunteer will use throughout the event to check emails, post pictures, and otherwise keep up with the world and talk about #uxyall.

Breakfast sponsor - \$1,500

Provide the most important meal of the day and caffeine to the masses, get your logo on signage and a big ol' thank you from us.

Lunch sponsor - \$3,000

Keep everyone's energy up by providing the only full meal of the conference. We'll thank you by promoting your logo on signage and thank you widely.

Snack sponsor - \$1,000 (2 available)

Make sure attention stays high by providing snacks throughout the day. You'll get signage posted and we'll send you lots of love from social channels.



Please Note

If you have an idea for a different type of sponsorship, please let us know. We are definitely open to suggestions and proposals.

Please also note that we do not offer speaking slots as part of any sponsorship package. Speakers from sponsoring companies must go through the same selection process as everybody else.

In-Kind Donations

We accept donations of software, online tools, books, T-shirts, and other items to serve as giveaways during the conference.

Companies that donate items to the conference will get their logo on our website and a special thank you during the event.

